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IMI University Centre			
1	Programme	BA and MBA in International Hospitality Management at IMI University Centre in Luzern, Switzerland	
2	Name	Daniel Charbonnier	
3	Department/School/Unit (or partner in the case of collaborative provision):	IMI University Centre/ Minds in Motion SA	
4	Current post	Guest Lecturer, IMI University Centre Managing Director, Minds in Motion SA	
5	Qualifications		
	<i>Qualification</i>	<i>Date</i>	<i>Awarding Institution</i>
	<i>Diplôme en Hautes Etudes Hôtelières</i>	1996	<i>Ecole Hôtelière de Lausanne, Switzerland</i>
	<i>Maturité Commerciale</i>	1992	<i>Ecole de Commerces de Lausanne, Switzerland</i>
6	Previous employment and experience of teaching at HE level		
	<i>Date from</i>	<i>Date to</i>	<i>Position held</i>
	2008	today	<i>Guest Lecturer in Marketing, Strategic Management and Food and Beverage Operations</i>
	2008	today	<i>Corporate Workshops and Trainer</i>
	2010	today	<i>Trainer - Revenue Management Workshops for Executives</i>
	2010	today	<i>Guest Lecturer in Accounting, Human Resources Management and Personal Development</i>
			<i>Organisation</i>
			<i>DCT University Center, Vitznau, Switzerland</i>
			<i>Ritzly* formation continue, Sierre, Switzerland</i>
			<i>Welcomgroup Management Institute, ITC Hotels, New Delhi, India</i>
			<i>Vatel International Hotel and Tourism Management, Martigny, Switzerland</i>



7	Role in the delivery of the programme:				
	Guest lecturer				
8	Brief statement on current research, scholarly or consultancy activities:				
	<p>Consultancy Activities for 2010 and 2011 include:</p> <ul style="list-style-type: none"> • Hospitality Expert Witness, Tribunal des Baux, Lausanne, Switzerland • Hospitality Brand Innovator and Developer for “Null Stern – the only star is you (www.nullsternhotel.ch), St. Gallen, Switzerland • Hospitality Strategy Consultant, Ritzy Formation Executive Board, Sierre, Switzerland • Hospitality Casino Operations Consultant, Hustler Casino, Los Angeles, USA • Hospitality Expert Witness, Tribunal de District de Martigny et St-Maurice, Martigny, Switzerland • Space Planning Consultant, Orascom Development, Andermatt, Switzerland • Training Consultant, Adarsh Hotels and Realty Private Limited, Bangalore, India (http://www.adarshdevelopers.com) • Revenue Management Consultant, ITC Welcomgroup Hotels, Palaces and Resorts, New Delhi, India (http://www.itcwelcomgroup.in) 				
9	Recent/key research publications:				
	<i>Author(s):</i>	<i>Year</i>	<i>Title</i>	<i>Publisher</i>	<i>ISBN</i>