



<b>Last updated:</b>		May 2011	
<b>IMI University Centre</b>			
<b>1</b>	<b>Programme</b>	BA and MBA in International Hospitality Management at IMI University Centre in Luzern, Switzerland	
<b>2</b>	<b>Name</b>	<b>Samira Singhvi</b>	
<b>3</b>	<b>Department/School/Unit (or partner in the case of collaborative provision):</b>	IMI University Centre/ Minds in Motion SA	
<b>4</b>	<b>Current post</b>	Guest Lecturer, IMI University Centre Director, Minds in Motion SA	
<b>5</b>	<b>Qualifications</b>		
	<i>Qualification</i>	<i>Date</i>	<i>Awarding Institution</i>
	<i>Masters of Management in Hospitality (MMH)</i>	<i>2001</i>	<i>Cornell School of Hotel Administration, Ithaca, New York</i>
	<i>BA (Hons) Hotel Management</i>	<i>1996</i>	<i>Southbank University, London, England</i>
<b>6</b>	<b>Previous employment and experience of teaching at HE level</b>		
	<i>Date from</i>	<i>Date to</i>	<i>Position held</i>
	<i>2008</i>	<i>today</i>	<i>Guest Lecturer in Asset Management and Communications and Personal Development</i>
	<i>2010</i>	<i>today</i>	<i>Trainer - Revenue Management Workshops for Executives</i>
	<i>2010</i>	<i>today</i>	<i>Guest Lecturer in Human Resources Management and Personal Development Planning</i>
			<i>Organisation</i>
			<i>DCT University Center, Vitznau, Switzerland</i>
			<i>Welcomgroup Management Institute, ITC Hotels, New Delhi, India</i>
			<i>Vatel International Hotel and Tourism Management, Martigny, Switzerland</i>



<b>7</b>	<b>Role in the delivery of the programme:</b>				
	Guest lecturer				
<b>8</b>	<b>Brief statement on current research, scholarly or consultancy activities:</b>				
	<p>Consultancy Activities for 2010 and 2011 include:</p> <ul style="list-style-type: none"> <li>• Hospitality Expert Witness, Tribunal des Baux, Lausanne, Switzerland</li> <li>• Hospitality Strategy Consultant, Ritzy Formation Executive Board, Sierre, Switzerland</li> <li>• Hospitality Expert Witness, Tribunal de District de Martigny et St-Maurice, Martigny, Switzerland</li> <li>• Space Planning Consultant, Orascom Development, Andermatt, Switzerland</li> <li>• Training Consultant, Adarsh Hotels and Realty Private Limited, Bangalore, India (<a href="http://www.adarshdevelopers.com">http://www.adarshdevelopers.com</a>)</li> <li>• Revenue Management Consultant, ITC Welcomgroup Hotels, Palaces and Resorts, New Delhi, India (<a href="http://www.itcwelcomgroup.in">http://www.itcwelcomgroup.in</a>)</li> <li>• Guest Speaker, Hospitality Real Estate, Manipal Hotel School, Manipal, India (<a href="http://www.manipal.edu">http://www.manipal.edu</a>)</li> </ul>				
<b>9</b>	<b>Recent/key research publications:</b>				
	<i>Author(s):</i>	<i>Year</i>	<i>Title</i>	<i>Publisher</i>	<i>ISBN</i>